

DONNA O'LEARY

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TECHNOLOGY INNOVATION & MANAGEMENT

Proven success managing business operations while directing large, complex projects that position an organization for profitability, productivity and continued growth

Forward-thinking professional with proven success developing, expanding and managing large-scale initiatives that meet high-profile client requirements and promote organizational effectiveness. Excellent experience in leadership and consulting roles, directing projects in health information technology (HIT), system implementation, 3-D visualization, enterprise content management (ECM), public involvement and customized application development. Decisive leader with a passion for innovation, quality and achieving tangible, financial results. *Areas of emphasis:*

- Program and Service Line Management
- Business & Technology Alignment
- Information Technology (IT) Strategy
- Project Planning, Budgeting & Timelines
- Public Outreach & Stakeholder Communications
- Team Building & Staff Development
- Solution Development & Implementation
- NYS Department of Health Specific Experience

CAREER HIGHLIGHTS

NEW YORK STATE TECHNOLOGY ENTERPRISE CORPORATION (NYSTEC), Albany, NY

Technology Advisor and Consultant, 2006-Present

Advance the mission of clients, providing senior-level technology expertise and consulting to government agencies and private organizations. Lead highly complex, sizeable projects with diversified stakeholders, maintaining full accountability for timelines, budgets, client relationships, team building, strategic planning and execution. Serve as trusted advisor and point of contact to government and corporate decision makers for issues pertaining to IT/communications needs, objectives, systems and programs.

Selected projects and achievements:

- ◆ Planned and managed public outreach and stakeholder management/communications for NYS Department of Health (DOH), supporting the Medicaid Director's initiatives
- ◆ Directed the development of the State Medicaid Health Information Technology Plan (SMHP), supporting the DOH Office of Health Insurance Programs (OHIP) application for stimulus funding.
- ◆ Restructured and revitalized an existing Web content management implementation project to meet budget and time objectives. Provided approximately 10 million annual visitors with easy access to 35,000+ files. The site received the NYS Forum Best of Web Award in 2007.
- ◆ Led local and international teams in the seamless execution of Web-based air monitoring application.
- ◆ Managed 60-person team in transitioning 4,500 statewide users from Corel Office to Microsoft Office 2007. Provided skillful, attentive leadership to effectively motivate and manage change while ensuring a seamless transition to the new application.

CLOUGH HARBOUR & ASSOCIATES, Albany, NY

Associate and Web/Visualization Services Manager, 2001-2006

Provided vision, insight and day-to-day management as key member of the leadership team for top-105 engineering firm with workforce consisting of 600 creative and technology experts. Evaluated opportunities,

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cultivated new clients and oversaw application development and 3-D visualization services and projects for business clients. Spearhead process improvements at all levels of the organization, including financial planning and analysis (P&L), staff training and development, client relations and project management.

Selected projects and achievements:

- ◆ Personally selected and appointed by the Board of Directors as senior member of the corporate Project Management Committee.
- ◆ Recognized for securing 43% of total technology service group revenue.
- ◆ Designed comprehensive informational and training programs for end users, including needs assessment tools, curricula, plans and teaching materials.
- ◆ Expertly determined requirements and implemented solutions for significant projects, delivering results within (or under) budgets and timelines, leading to exceptional client satisfaction.

BIGPAW ENTERPRISES, INC., Albany and Greenville, NY

President, 1999-2001

Cultivated and managed client relationships and oversaw all facets of independent Web development and marketing business providing comprehensive services to small businesses. Interacted with clients to assess objectives, budgets and goals. Directed projects from concept through execution, following up with clients to ensure full satisfaction.

DELTA MARKETING, Syracuse, NY

Programming and Web Designer, 1998

Enhanced Web site functionality, appearance and visibility for pharmaceutical companies through skillful programming and design work. Planned and completed multiple projects in timeline-driven setting.

~ **Additional Healthcare & Leadership Experience** ~

Prior career in healthcare serving as a radiation therapy technologist (5 years).

Promoted to join the executive team of Great Lakes Collections Bureau (4 years), with responsibility for training, motivating and supervising 3 managers and 80 personnel in results-oriented environment.

EDUCATION & CREDENTIALS

Project Management Professional (PMP), Project Management Institute

Enterprise Content Management Master (ECMm), Association of Information and Image Management

Graduate Studies in Immunology, SUNY Health Science Center, Syracuse, NY
(changed careers to technology in 1998)

B.S. Degree, SUNY, Oswego, NY

Western Governors University, MBA - Healthcare; MBA - Information Technology (anticipated Dec 2011)

Professional Development (selected list)

MS Project Orange Belt Course ~ Dale Carnegie Course Graduate ~ Certified Toastmaster (Toastmasters International) ~ ColdFusion ~ Web Administration ~ Advertising Design ~ Finance and Accounting

Community Involvement

President and Director of Marketing, Alliance of Technology and Women, Tech Valley, 2002-2007
Participant/Attendee, NYS Forum Meetings, 2007-Present